



ANNUAL REPORT

2009-2010

ChildSafe Limited ABN 45 123 666 339

Chair's Report • CEO's Report • Financial Statements

Vision, Mission and Values

“ChildSafe is a Harm Prevention Charity, promoting the prevention and control of behaviour that is harmful or abusive to children and young people when in the care of an organisation.”

- ChildSafe Limited Constitution Section 2.1

We have chosen to focus initially on “radically improving child safety among Australian Churches”, with a longer term broader vision to assist other sectors working with children and young people.



Our Constitution lists the following powers to be used towards our objective...

1. To resource and train the staff and volunteers of organisations in the implementation of quality safety management at the core of their organisation,
2. To promote and constantly improve the ChildSafe Safety Management System as a high quality system,
3. To facilitate collaboration between organisations in the sharing of systems for the safety and care of children and young people, reducing duplication of effort and creating more efficient use of community resources,
4. To establish and maintain a public fund to be called the ChildSafe Foundation Fund for the specific purpose of the promotion of the prevention or the control of behaviour that is harmful or abusive to human beings.

VALUES

1. We are fundamentally motivated by the desire to protect and care for children and young people. Other considerations, such as legislative compliance, retaining insurances or protecting reputation are vital but secondary to this fundamental motivation. This value informs the approach we take to child safety resources.
2. We measure the worth of safety and care materials by their practical usability as well as the standards that they set. It is for this reason that we have developed a systems approach with targeted processes and materials.
3. We strive to operate ChildSafe Limited with the highest standards of integrity. We value the relationships with our partners and clients, and aim to be transparent and honest in our dealings with others.
4. ChildSafe is not a system developed in isolation – it has its origins in the development of safety and care process within Scripture Union. We continue to develop and evaluate ChildSafe within this specific context. In commending the system to other organisations, its origins and use within the organisation that ‘owns’ ChildSafe are important to us.

Chair's Report

The past year has presented a number of challenges for ChildSafe. These included a slowing down in sales and the need for a new business model that is less reliant on grant income. Evan Peet continued to serve as CEO through until May this year. It became necessary to restructure the company to be more effective in serving our clients and to keep costs in line with regular revenue streams. Evan believed that he needed to leave so as to make way for a leaner staffing structure and we wish him well in his new role with Open Doors Australia. Owen Riley has moved into the role of Operations Manager to oversee the operations of ChildSafe while continuing to be responsible for sales. A contract for online support and customer service was awarded to John Paterson. This replaced the services formerly provided by Scale Training under David Urquhart who also left the company in May. The accounts continue to be managed by Len Lawrence of SU WA but business management has been contracted to John Thomas in July rounding off a small but very effective team.

The Company continued to be well served by the Board comprising very highly qualified and competent members;

David Ford (resigned 23rd March 10)

John Nixon (who has now resigned as from 1st November 10)

Lachlan Colebatch

David Freeman

Timothy Jack

David Ling (appointed on 17th April 10)

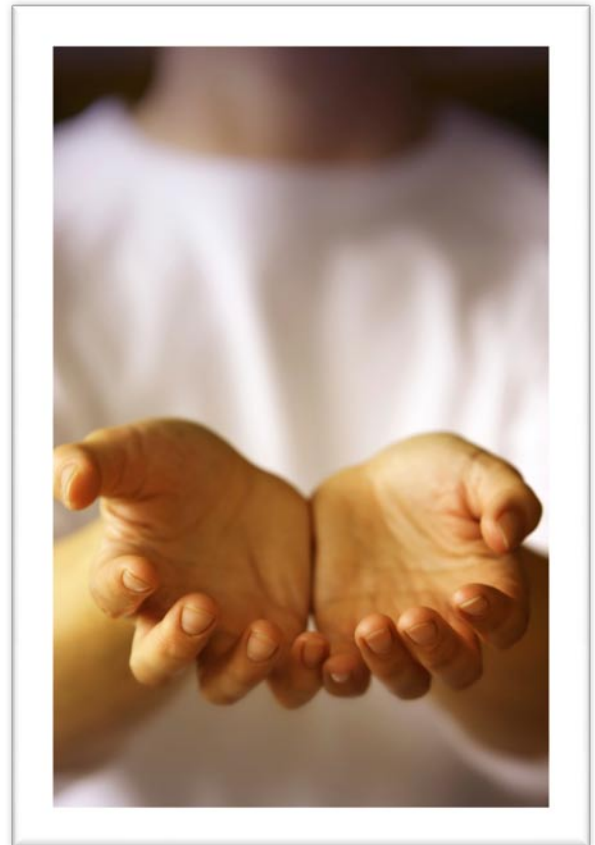
Meetings have been held at least on a monthly basis by teleconference and face to face in October and April.

The Public Fund was successful in securing a small amount of funds in the 2009-10 year. Throughout the year the Board of Trustees comprised David Ford, Tom Slater, David Freeman, John Nixon, Timothy Jack and Lloyd Carter. David Ford resigned in March and Tom Slater and Leigh MacPherson resigned in June. David Ling was appointed in June. The Board of Trustees plans to build up the revenue of the Public Fund in this current year.

The only Member of ChildSafe Ltd is SU Australia. Consideration is being given to inviting a small number of additional members to join the company.

In order to meet the requirements of current and potential members we have embarked on a project to develop Safety Management Online 2 (SMO2) with a grant from the Genesis Foundation. It is anticipated that this will ensure that the system remains at the forefront technologically and will regenerate sales from organisations that require the features being included in the revision.

I wish to express my personal thanks to the Board members for their diligent service in providing wise oversight to the operational team. Also I wish to thank the staff, both past and present. The past year has been full of challenges but the viability of the business has stabilised. With the roll out of SMO2 in April leading to a growth in sales, the growth of the Public Fund and improved management systems we look forward to a future whereby ChildSafe will continue to serve the needs of children and young people and the organisations that work with them.



-Lloyd Carter

OPERATIONS MANAGER'S REPORT



Owen Riley appointed 1 June 2010 as Operations Manager

Like similar organizations ChildSafe Ltd has had to meet many challenges over the 2009-2010 financial year. The Global Financial Crisis could explain the downturn in business and at least one of our ChildSafe Partners put off reordering publications because of its financial situation directly linked to the GFC. Recently the printer who also did our warehousing and distribution went into receivership which led to major delays in printing and filling orders.

Evan Peet, who was CEO until the end of May 2010, tried to maintain business as usual and, to his credit, was able to bring Australian Christian Churches in Western Australia and Victoria on board as ChildSafe Partners and produce a valuable marketing tool in the form of a promotional video that is on YouTube and available from our website. Evan gained some sponsorship from Compassion and Ansvar Insurance for our website and SMO and secured a valuable grant for the development of SMO Version 2. I wish to thank Evan for his efforts during his time with ChildSafe and wish him well in his new role with Open Doors Australia where he will undoubtedly continue his work of advocating for justice and the protection of children and vulnerable people.

With Evan leaving, the Board and I looked at how we might restructure ChildSafe. Because of my experience with the company over the past three and a half years, I was asked to take over the day-to-day operations of the company from 1st June. We then advertised for a Business Development Manager to oversee the financial and legal requirements of the company. John Thomas was appointed to that role in August this year. With his background in business management and marketing he has already proven to be a great asset by applying for grants, keeping abreast of finances and engaging in strategic planning. I must thank our Chair, Lloyd Carter, for his hands-on help during the transition period. Both he and the other Directors have been very supportive.

The SafeHere Trust in New Zealand with Chair Robin Gunston and ChildSafe NZ consultant, Maureen Gunston, continues to promote ChildSafe's mission of promoting the prevention and control of behaviour that is harmful or abusive to children and young people when in the care of an organisation. Progress is often slow but notable gains have been made with the Christian Camping sector over the past year.

A new IT Customer Service Officer, John Patterson, was appointed in May to replace David Urquhart. John, with support from David, has come up to speed very quickly and is doing a wonderful job with clients and also helping with the development of SMO Version 2 which is on track to be completed in March 2011.

I believe we have an excellent team in place and our task, now, is to build a sustainable business through good strategic planning and careful management. We have the product and we are continuing to improve and develop it. The future is looking optimistic and bit by bit we are changing the culture of complacency that has often led to harm for children in the care of organizations. I wish to thank the Board for their confidence in me and look forward to a better year in 2011.

- Owen Riley